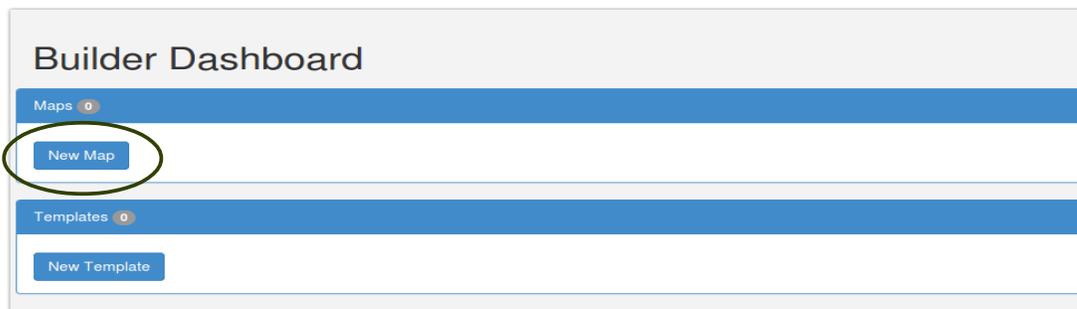




How to: The Strollopia Map Builder

1. Register

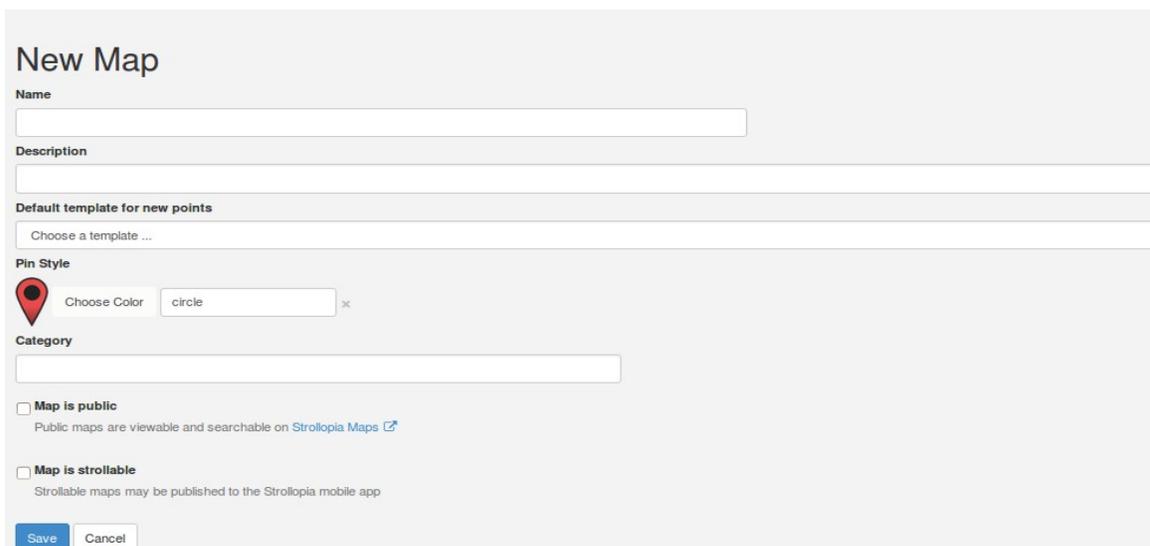
To build a map, go to https://builder.strollopia.com/#/sign_up and sign up. This is simple, so go ahead and register. Once you are signed in, you have access to the Strollopia Builder Dashboard.



The screenshot shows the 'Builder Dashboard' interface. It features two main sections: 'Maps' and 'Templates'. The 'Maps' section has a 'New Map' button, which is circled in green. The 'Templates' section has a 'New Template' button.

2. Give your Map a Name

Click on “New Map”, which brings you to <https://builder.strollopia.com/#/maps/new>.



The screenshot shows the 'New Map' form. It includes the following fields and options:

- Name:** A text input field.
- Description:** A text input field.
- Default template for new points:** A dropdown menu with the option 'Choose a template ...'.
- Pin Style:** A section with a red location pin icon, a 'Choose Color' dropdown, and a 'circle' dropdown menu.
- Category:** A text input field.
- Map is public:** A checkbox with the text 'Public maps are viewable and searchable on Strollopia Maps' and a link icon.
- Map is strollable:** A checkbox with the text 'Strollable maps may be published to the Strollopia mobile app'.
- Buttons:** 'Save' and 'Cancel' buttons at the bottom.

You should give your map a name and describe it. This information along with a map will be what visitors see on the Strollopia Maps page:



3. Build Your Map and Publish It

Use the default template for now. Choose a pin style and color for your stroll. Leave the default radius of 10 metres for now – it is used for people exploring your map through a mobile app. When they have arrived at a checkpoint their phone will buzz and display the information you have added about that point.

Check the boxes to make sure that your map is public and strollable. Public means your map can be embedded in a website and strollable means it will show up on your cell phone!

A screenshot of the "New Map" form in Strollopia Maps. The form has the following fields and options:

- Name:** A text input field containing "Halifax".
- Description:** A text input field containing "Strolling around Dalhousie University".
- Default template for new points:** A dropdown menu set to "Default".
- Pin Style:** A section with a pin icon, a "Choose Color" button, and a text input field containing "anchor".
- Category:** A text input field containing "Just for Fun".
- Map is public:** A checked checkbox with the text "Public maps are viewable and searchable on Strollopia Maps".
- Map is strollable:** A checked checkbox with the text "Strollable maps may be published to the Strollopia mobile app".
- Default Checkpoint Radius (meters):** A dropdown menu set to "10".
- Publish:** A button at the bottom of the form.

Done. Click Publish. Time to build your stroll.

Building a Stroll

4. Build

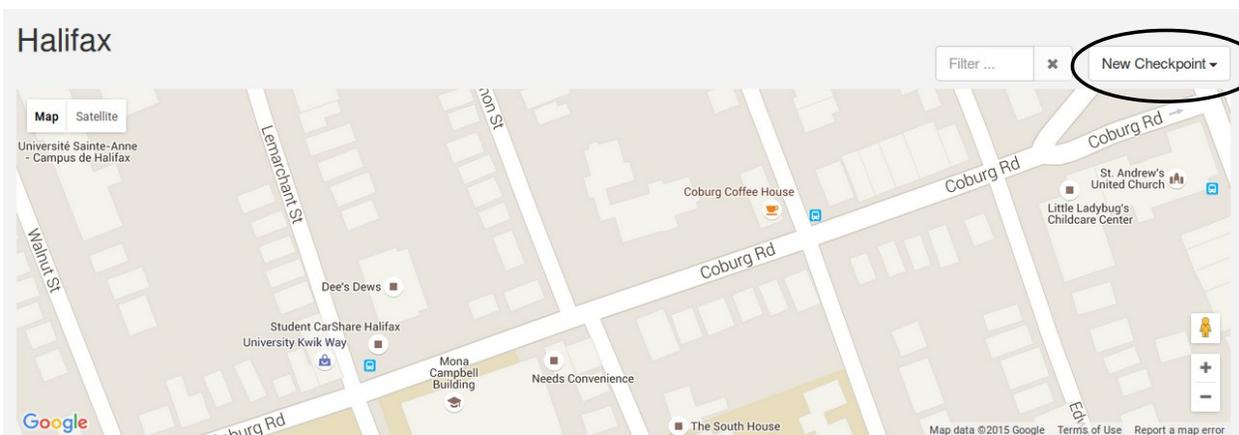


Click on Build.

5. Zoom in

Locate your stroll area on the map and zoom in to enlarge it.

6. Create a New Checkpoint

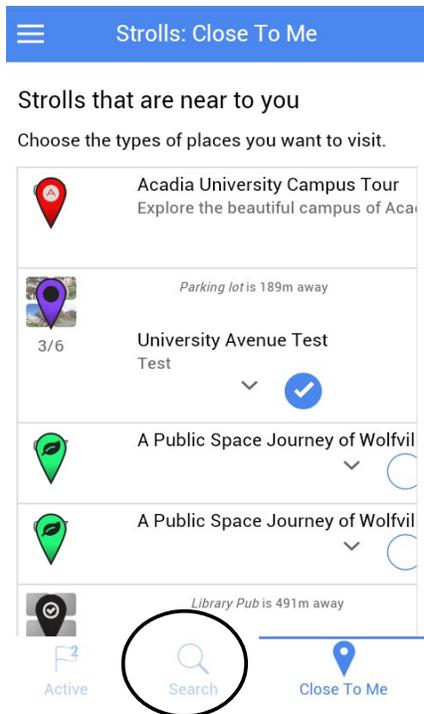


Click on New Checkpoint. You can enter an address, or simply drop a (draggable) pin on the map. So for now, let's click Map Center. A pin will be dropped onto your map. Drag it to where you want it and give your checkpoint a name.

7. Add Content

Now add a picture and a brief description. Click Save. You've just created your first checkpoint! Once you've added more checkpoints, you can download the Strollopia app on your cell phone and go for a stroll.

The Strollopia mobile app

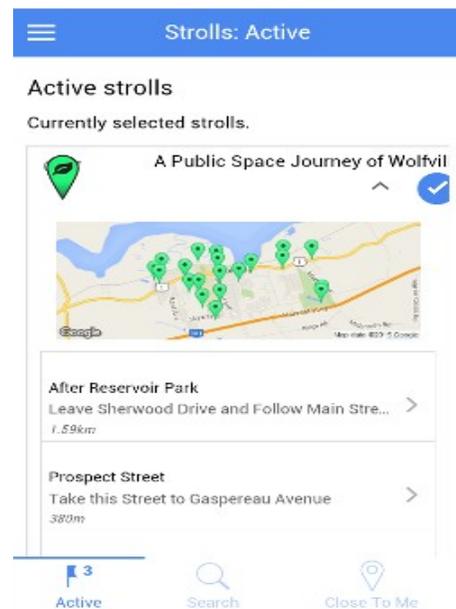


8. Download the App and Find your Stroll

Download the Strollopia app (from Google play or iTunes) and open it on your cell phone. From the tabs at the bottom, select Search and type in the name of the stroll you just created.

9. Make your Stroll Active

You will see a map with a list of the checkpoints you created. To see a content card with all the information you just entered (the name, picture and description), you have to start strolling. Once you're within 10 metres of a checkpoint, your phone will buzz and display the information.



Editing your checkpoints

10. Build More...

Now that you understand the basic principle, you may want to add more information. Let's say you know an area very well and have recorded some interesting stories about it. You can add these stories as an mp3 file to Strollopia

Go to your Strollopia Builder Dashboard, click on Build, click on the pin you wish to edit, click edit - this will take you to the original builder interface. Click advanced at the bottom right of the page and +New Field. This will allow you to add a new field for our mp3 file. From the drop down menu, choose Sound, upload your mp3 file, add a label and select whether you want the audio to start playing automatically when you arrive at your checkpoint. Click Save. Done.

Using these additional fields, you may add

- YouTube videos
- a quiz that you have custom designed for a particular stroll
- multiple choice questions

just to name a few.